

Seniors: Beware of hackers, tricksters, con artists, and solicitors.



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Fraud Target: Senior Citizens

- Senior citizens are most likely to have a “nest egg,” to own their home, and/or to have excellent credit—all of which make them attractive to con artists.
- People who grew up in the 1930s, 1940s, and 1950s were generally raised to be polite and trusting. Con artists exploit these traits, knowing that it is difficult or impossible for these individuals to say “no” or just hang up the telephone.
- Older Americans are less likely to report a fraud because they don’t know who to report it to, are too ashamed at having been scammed, or don’t know they have been scammed. Elderly victims may not report crimes, for example, because they are concerned that relatives may think the victims no longer have the mental capacity to take care of their own financial affairs.
- When an elderly victim does report the crime, they often make poor witnesses. Con artists know the effects of age on memory, and they are counting on elderly victims not being able to supply enough detailed information to investigators. In addition, the victims’ realization that they have been swindled may take weeks—or more likely, months—after contact with the fraudster. This extended time frame makes it even more difficult to remember details from the events.

- Senior citizens are more interested in and susceptible to products promising increased cognitive function, virility, physical conditioning, anti-cancer properties, and so on. In a country where new cures and vaccinations for old diseases have given every American hope for a long and fruitful life, it is not so unbelievable that the con artists' products can do what they claim.

What to Look For and How to Protect Yourself and Your Family

Health Care Fraud or Health Insurance Fraud

Medical Equipment Fraud:

Equipment manufacturers offer “free” products to individuals. Insurers are then charged for products that were not needed and/or may not have been delivered.

“Rolling Lab” Schemes:

Unnecessary and sometimes fake tests are given to individuals at health clubs, retirement homes, or shopping malls and billed to insurance companies or Medicare.

Services Not Performed:

Customers or providers bill insurers for services never rendered by changing bills or submitting fake ones.

Counterfeit Prescription Drugs

Tips for Avoiding Counterfeit Prescription Drugs:

- ♣ Be mindful of appearance. Closely examine the packaging and lot numbers of prescription drugs and be alert to any changes from one prescription to the next.
- ♣ Consult your pharmacist or physician if your prescription drug looks suspicious.
- ♣ Alert your pharmacist and physician immediately if your medication causes adverse side effects or if your condition does not improve.
- ♣ Use caution when purchasing drugs on the Internet. Do not purchase medications from unlicensed online distributors or those who sell medications without a prescription. Reputable online pharmacies will have a seal of approval called the Verified Internet Pharmacy Practice Site (VIPPS), provided by the Association of Boards of Pharmacy in the United States.
- ♣ Be aware that product promotions or cost reductions and other “special deals” may be associated with counterfeit product promotion.

Fraudulent “Anti-Aging” Products

Tips for Avoiding Fraudulent “Anti-Aging” Products:

- ♣ If it sounds too good to be true, it probably is. Watch out for “Secret Formulas” or “Breakthroughs.”
- ♣ Don’t be afraid to ask questions about the product. Find out exactly what it should and should not do for you.
- ♣ Research a product thoroughly before buying it. Call the Better Business Bureau to find out if other people have complained about the product.
- ♣ Be wary of products that claim to cure a wide variety of illnesses—particularly serious ones—that don’t appear to be related.
- ♣ Be aware that testimonials and/or celebrity endorsements are often misleading.
- ♣ Be very careful of products that are marketed as having no side effects.
- ♣ Question products that are advertised as making visits to a physician unnecessary.
- ♣ Always consult your doctor before taking any dietary or nutritional supplement.

Telemarketing Fraud

If you are age 60 or older—and especially if you are an older woman living alone—you may be a special target of people who sell bogus products and services by telephone. Telemarketing scams often involve offers of free prizes, low-cost vitamins and health care products, and inexpensive vacations.

There are warning signs to these scams. If you hear these—or similar—“lines” from a telephone salesperson, just say “no thank you,” and hang up the telephone:

- “You must act now, or the offer won’t be good.”
- “You’ve won a free gift, vacation, or prize.” But you have to pay for “postage and handling” or other charges.
- “You must send money, give a credit card or bank account number, or have a check picked up by courier.” You may hear this before you have had a chance to consider the offer carefully.
- “You don’t need to check out the company with anyone.” The callers say you do not need to speak to anyone, including your family, lawyer, accountant, local Better Business Bureau, or consumer protection agency.
- “You don’t need any written information about the company or its references.”
- “You can’t afford to miss this high-profit, no-risk offer.”

Tips for Avoiding Telemarketing Fraud:

It’s very difficult to get your money back if you’ve been cheated over the telephone. Before you buy anything by telephone, remember:

- ♣ Don’t buy from an unfamiliar company. Legitimate businesses understand that you want more information about their company and are happy to comply.

- ♣ Always ask for and wait until you receive written material about any offer or charity. If you get brochures about costly investments, ask someone whose financial advice you trust to review them. But, unfortunately, beware—not everything written down is true.
- ♣ Always check out unfamiliar companies with your local consumer protection agency, Better Business Bureau, state attorney general, the National Fraud Information Center, or other watchdog groups. Unfortunately, not all bad businesses can be identified through these organizations.
- ♣ Obtain a salesperson's name, business identity, telephone number, street address, mailing address, and business license number before you transact business. Some con artists give out false names, telephone numbers, addresses, and business license numbers. Verify the accuracy of these items.
- ♣ Before you give money to a charity or make an investment, find out what percentage of the money is paid in commissions and what percentage actually goes to the charity or investment.
- ♣ Before you send money, ask yourself a simple question. "What guarantee do I really have that this solicitor will use my money in the manner we agreed upon?"
- ♣ Don't pay in advance for services. Pay services only after they are delivered.
- ♣ Be wary of companies that want to send a messenger to your home to pick up money, claiming it is part of their service to you. In reality, they are taking your money without leaving any trace of who they are or where they can be reached.
- ♣ Always take your time making a decision. Legitimate companies won't pressure you to make a snap decision.
- ♣ Don't pay for a "free prize." If a caller tells you the payment is for taxes, he or she is violating federal law.
- ♣ Before you receive your next sales pitch, decide what your limits are—the kinds of financial information you will and won't give out on the telephone.
- ♣ Be sure to talk over big investments offered by telephone salespeople with a trusted friend, family member, or financial advisor. It's never rude to wait and think about an offer.
- ♣ Never respond to an offer you don't understand thoroughly.
- ♣ Never send money or give out personal information such as credit card numbers and expiration dates, bank account numbers, dates of birth, or social security numbers to unfamiliar companies or unknown persons.
- ♣ Be aware that your personal information is often brokered to telemarketers through third parties.
- ♣ If you have been victimized once, be wary of persons who call offering to help you recover your losses for a fee paid in advance.
- ♣ If you have information about a fraud, report it to state, local, or federal law enforcement agencies.

Internet Fraud

As web use among senior citizens increases, so does their chances to fall victim to Internet fraud. Internet Fraud includes non-delivery of items ordered online and credit and debit card scams. Please visit the [FBI's Internet Fraud webpage](#) for details about these crimes and tips for protecting yourself from them.

