

Outline for SenCom's December General Meeting

On-Line Shopping

1. Benefits of Shopping On-Line
 - a. Minimize contact with other people
 - b. Compare prices easily
 - c. Delivery to your home
 - d. Curbside pickup – plain pickup may imply entering store but items will be ready for you
 - e. Ability to pre-pay
2. Process
 - a. Decide what you want to buy
 - b. Search for item
 - c. Compare sellers
 - i. Search for discounts and/or free shipping
 - ii. Be careful about sellers you don't know
 - iii. Ratings should be 4. or better and a high number of raters (100s not 3 or 4)
 - iv. Usually 1* and 5* tell the story
 - d. Make your order
3. Examples
 - a. Clothes
 - b. Supplies – Hand Soap, Make-up, Brand name items
 - c. Groceries – personal shoppers for Pickup or pay for delivery
 - d. Dinner – a way to support local restaurants
4. InstaCart
5. Be careful
 - a. [Play video from Today Show](#)