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Source
My Social Media for Seniors
Michael Miller, 3rd Edition
Que Publishing

Social Media for Seniors

**The Senior Computer User
Group of Greater Kansas City**

June 11, 2021

Social Media

- This presentation is brought to you by APCUG's Speakers Bureau
- A benefit of your membership in APCUG
- Your presenter is Judy Taylour
 - Member of the Speakers Bureau
 - APCUG Advisor – Regions 10, 11, and International
 - President/Webmaster/Editor – SCV Computer Club in SoCal

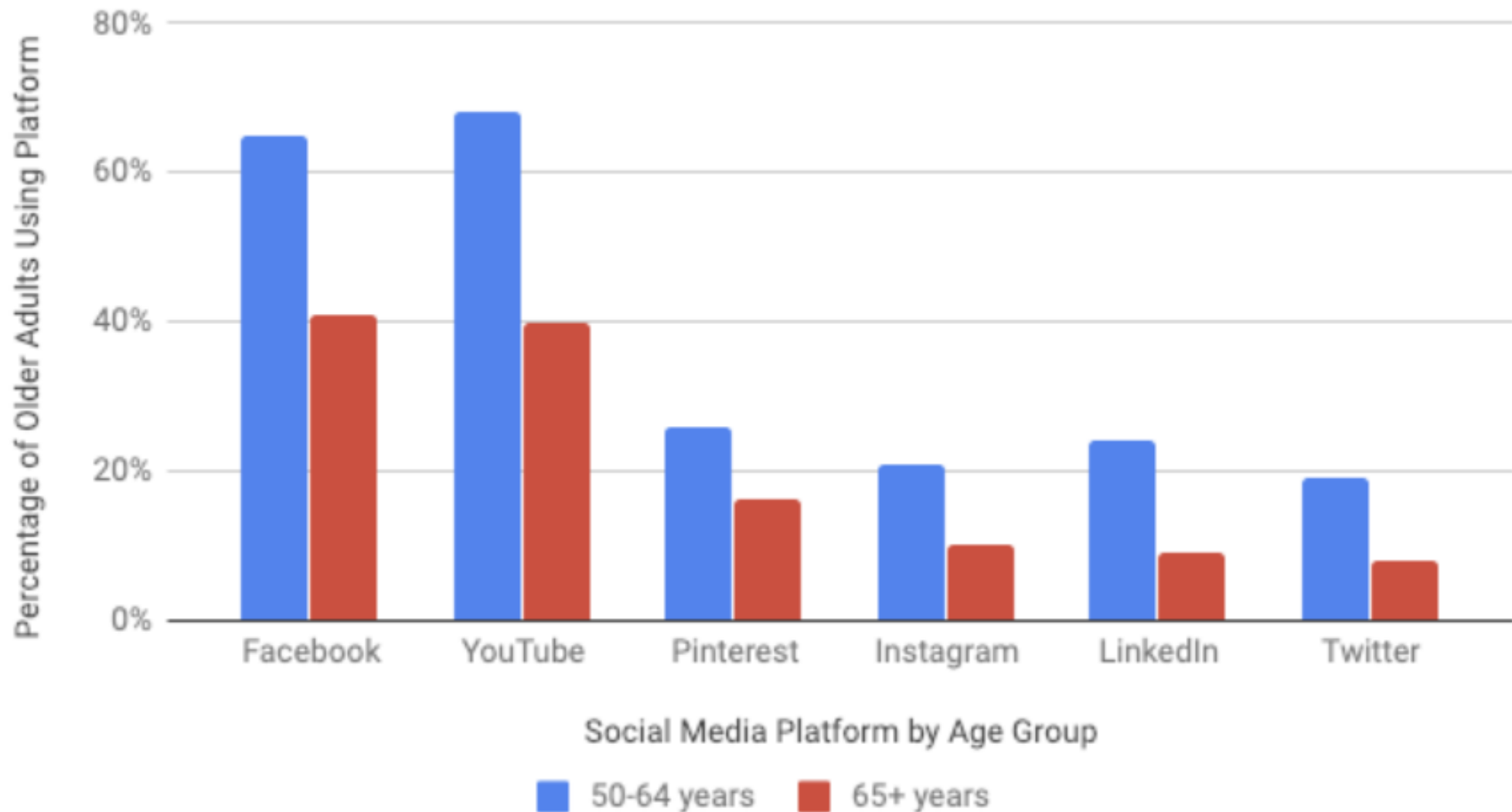


What is Social Media?

- Websites, apps, and services that host a community of users and make it easy for them to communicate with one another using their computers, smartphones, or tablets.
- Being social and encouraging social interactions by sharing:
 - Messages
 - Information
 - Pictures
 - Videos
- Fun to learn about what friends have been doing
- Back in the day, it was exchanging letters
- Then came email
 - Now you can write a single post

Social Media Used by Seniors

Social Media Use by Older Adults



Social Media Used by Seniors

- 2018 Pew Institute study
- Why is this data important?
 - When you select a social media platform you want to choose one or more that are used by friends and family and that are popular with your age group.

Age Group	Facebook	YouTube	Pinterest	Instagram	LinkedIn	Twitter
50-64 years	65%	68%	26%	21%	24%	19%
65+ years	41%	40%	16%	10%	9%	8%

Why Use Social Media?

- Friends and family who want to stay in touch
- People looking for long-lost friends
- Hobbyists looking for others who share their interests
- Keeping up with the latest news and events
 - Share opinions on those events
- Can interact with large numbers of people without interacting with each one personally
- Effective and efficient communication

Fact vs. Fiction

- False information thrives online
- Links to news stories, web pages, wild claims, and hoaxes that don't seem right
- Someone posts the latest piece of misinformation and, seconds later, it can spread around the world.
- Going viral – circulated via social media to a large number of people

Fact vs. Fiction

- Just because someone says something doesn't make it true
 - Fake news
 - Outright lies
 - Conspiracy theories
 - Propaganda
 - Biased News
 - Opinions
- Read it before you share it
- Check it out before you share it

Fact vs. Fiction

- Always consider the source
- Verify with multiple sources
 - Snopes
 - Media Bias/FactCheck.com
 - Truth or Fiction
- If someone questions it, remove it
- Bottom line – be careful about what you share on social media

What to Share & Not to Share

- Keep it
 - Short
 - To the point
 - Casual
 - All CAPS is still considered yelling
- Don't get sloppy
 - Use good grammar and punctuation
 - Don't have to use full sentences
 - OK to use common abbreviations and acronyms
 - LOL – BTW.....
- It's not a blog post

How Often Should I Post?

- Social media creates communities
 - To be a member you need to actively participate
 - Wait too long between posts and people will forget about you
- Post too frequently
 - Overbearing or annoying
 - Wear out your welcome
- Facebook – once a week / few times a day
- Twitter – Several times a day
- Pinterest – Few pins a day

How Often Should I Post?

- Facebook - Take a look at the posts in your news feed
- Look at those friends whose posts you look forward to
- As opposed to those you get tired of reading
- The person who leaves you asking for more probably has the frequency

Posting Things That People Want to Read

- It's not all about you ;-)
- If you only post about yourself, you might be Unfriended
- AKA keep your audience in mind
- Post things
 - That are important to you and your friends
 - That your friends and family want to know about
 - Major life events
 - Important news updates
 - News about your spouse, partner, other family members
 - Mutual friends

Posting Things That People Want to Read

- Post things (cont.)
 - Important news about other family members (with their permission)
 - Mutual friends – start the chain by posting what you know and let your other friends pass it on to their friends
 - Interesting thoughts – you've earned your opinions
 - Links to news stores your friends will find interesting

Probably Shouldn't Share Online

- Social networks are meant to be social
- Because everything is public you can do a lot of damage to yourself by posting something stupid
 - Happens all the time
 - Posting a picture of you holding a cigarette could be used by your insurance company to raise your health insurance rates.
 - Same goes with content
- Do you want to get into an argument about something you posted?

10 Things to Avoid when Posting Online

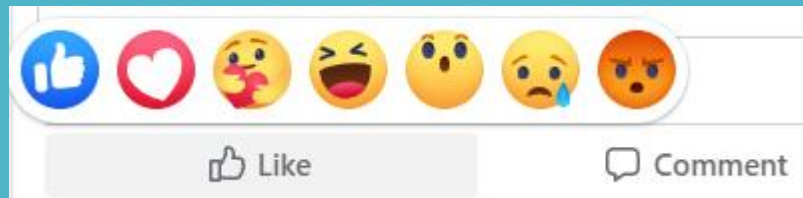
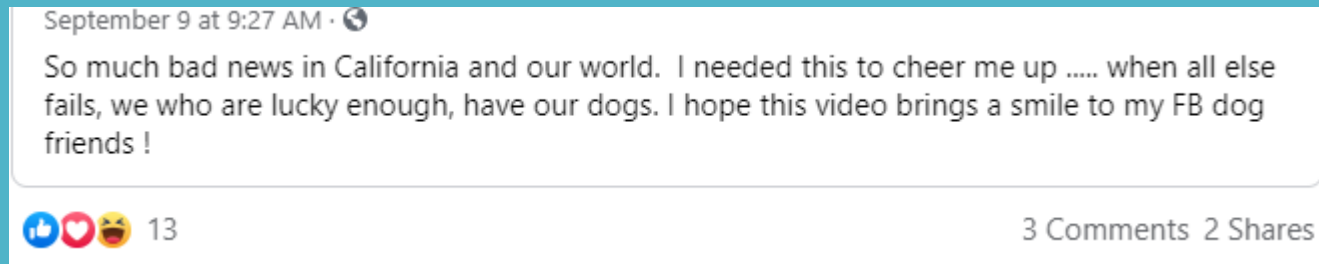
1. Don't post if you don't have anything to say
2. Don't pick a fight
3. Don't post anything that could be used against you
4. Don't post over personally information
5. Don't gripe
6. Don't post personal contact information
7. Don't post your constant whereabouts
8. Don't post rumors, hoaxes, and urban legends
9. Don't post about people without their permission
10. Don't post sensitive information

Commenting on a Post



- Do comment when input is asked or encouraged
- Don't join if your comment is just a "Me to" or "You bet"
- Do comment if you have knowledge or useful information to share
- Do join to support a friend—sometimes a comment can be like a virtual hug
- Do make a comment if you can move it forward, by providing additional information of viewpoint



Commenting on a Post

- Do comment when input is asked or encouraged






Reaching more people with a post





 **APCUG**
★ Favorites · 58m · 



US-CERT.CISA.GOV
Microsoft Warns of Windows Win32k Privilege Escalation | CISA


 **Reach More People With This Post**
You could reach up to 355 people daily by boosting your post for \$10. 



 Like  Comment  Share 

Share a Page

This is fantastic!



KTLA.COM

Tiny home village for homeless people opens in North Hollywood

19 1 Comment

Like Comment **Share**

- Share now (Public)
- Share to News Feed
- Send in Messenger
- Share to a group
- Share to a Page

Share a Page

**Green Santa Clarita**
37m · 🌐

The HHW and E-Waste Round Up is THIS SATURDAY, 4/17! Get your items ready for safe disposal with the drive-thru event at College of the Canyons from 9:00 a.m. to 3:00 p.m. - 26455 Rockwell Canyon Rd. Free for all Los Angeles County residents! See you there 📍 <http://greensantaclarita.com/cal.../l-a-county-hhw-round-up/>



 1

2 Shares

**Canyon Country Advisory Committee**
32m · 🌐



Green Santa Clarita
1h · 🌐
The HHW and E-Waste Round Up is THIS SATURDAY, 4/17! Get your items ready for safe disposal with the drive-thru event at College of the Canyons from 9:00 ... [See More](#)

 Judy

 Like

 Comment

 Share



To Share or Not to Share

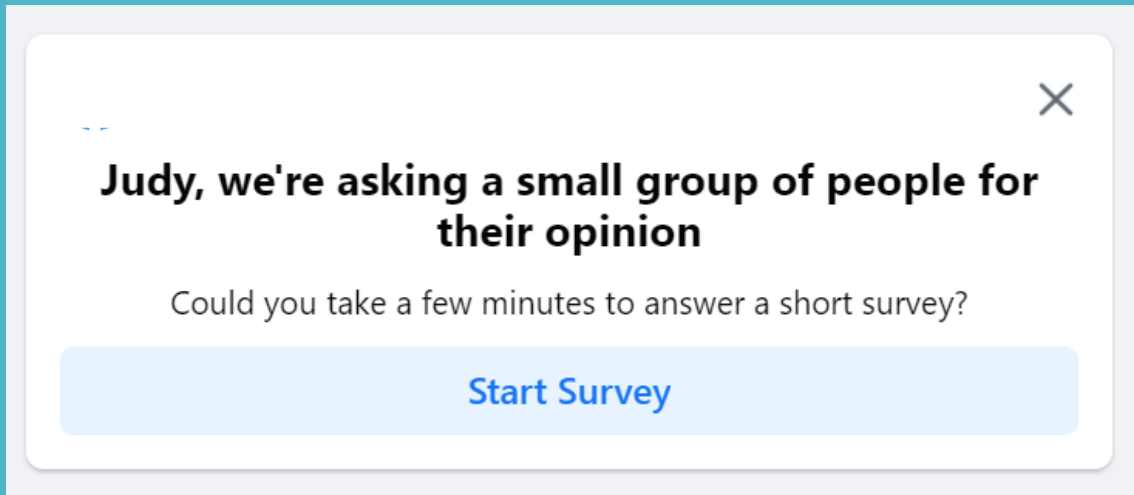
- You have a post on your page that you think your friends might find interesting
 - Link to an informative web page
 - Cute photograph or video
 - Share the link with your friends (Twitter – retweeting)
- Do share what you think your friends might find interesting
- Don't share what you know they won't find interesting
- Do share items friends might not have seen
- Don't share what you have seen several times

To Share or Not to Share

- Do share funny videos
 - If they made you laugh, they will probably give your friends a laugh
- Don't share what you haven't independently verified
- Do share posts from friends and relatives, if they are relevant
- Don't share photos of people who don't want their pictures shared
- Don't share any private information you know
- Ask before you share your grandchildren's photos—make sure the location information has been deleted

Surveys.....

- Even if your best friend posts a survey, don't participate
- Possibility of sharing too much information



Hmmm... can't reach this page

Check if there is a typo in inventorybag.com.

If spelling is correct, [try running Windows Network Diagnostics](#).

DNS_PROBE_FINISHED_NXDOMAIN



When to Tag

- Tagging = identifying people in a picture that has been posted online
- Not everyone wants to be identified online
- Tagging a person makes the photo visible to all of that person's friends—even if he/she doesn't want to them to see it
- Tagging a person without permission can cause all sorts of problems
- Bottom line – Ask first before tagging

Facebook Notices via Email



Facebook



Let Rich Schinnell know you are thinking of him on his b

Facebook

Joseph |

commented on APCUG's link.

Facebook Groups

Judy, you're now a member of The Bridge

Facebook

Hewie

tagged you in a post on Facebook

Facebook

You have an invite from West Ranch Baseball Channel

Todd

[Mr. A

Travel Page] Last day in Paris. Started th

Facebook



Scott

| shared CSUN Club Baseball's post

Facebook

Event Invitation: Santa Clarita Independent Districting Com

Friend Requests

Facebook

Steve

sent you a friend request that you haven't



Friends

1 Friend Request



Marcie

16h •

2 mutual friends

Confirm

Delete

Suggested Groups



Anonymous Hackers

68K members • 420 posts a day

Private group

Popular with people interested in
Code.org

Join Group



Giveaway software

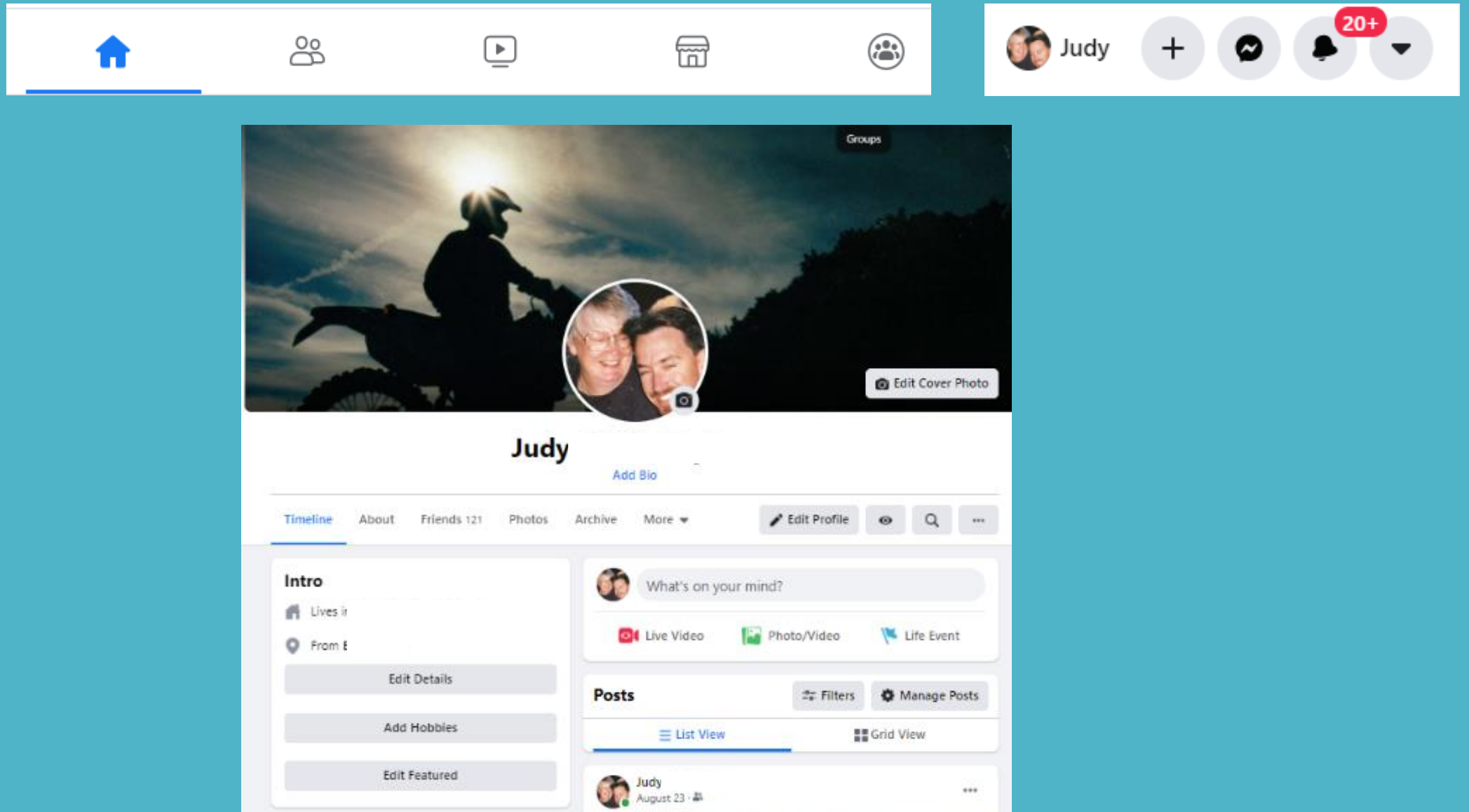
70 members • 1 post a day

Public group

Popular with people interested in
Ashampoo

Join Group

My Home Page



My Home Page



Search Facebook



Judy



Voting Information Center



Pages
7 new



Find Friends



Messenger



Fundraisers



Marketplace



Watch



Events



See More

Your Shortcuts



Drive-Thru Meet & Greet w/ Christy Smith & Local Candidates

Privacy · Terms · Advertising · Ad Choices · Cookies · More · Facebook © 2020



Create a Story

Share a photo or write something



Judy, have you registered to vote in California?

Register or update your voter registration today. Then, share to help friends get ready to vote in the 2020 US Election.

To register online in California, the deadline is Oct 19. California also allows registration in person before or on Election Day.

Showing info for California · [Change State](#)

0 9 8 9 5 1 9 8

People who shared about registering to vote in the United States including Laura, Andrew and 13 others

Register in CA

Share You're Registered

Your Pages



Collapse Panel



APCUG



Canyon Country Advisory Committee



Your Pages



Canyon Country Advisory Committee



20+ Notifications



Create Promotion

Friend Requests

[See All](#)



Marcie G.
2 mutual friends

16h

Confirm

Delete

Contacts



Kathy



Colleen



Craig



Ric



Betty

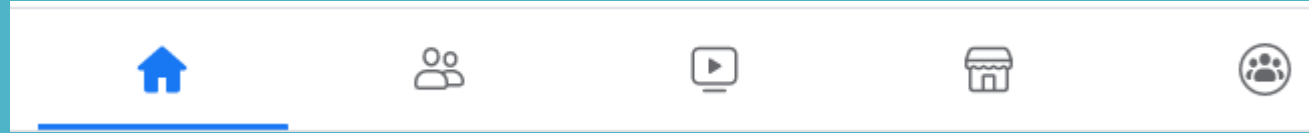


Alan



Ed


My Home Page







0 9 8 9 5 1 9 8






People who shared about registering to vote in the United States including Laura, Andrew and 13 others

[Register in CA](#) [Share You're Registered](#)


 What's on your mind, Judy?


 Photo/Video  Tag Friends  Feeling/Activity

 Rooms · Video chat with friends [Create Room](#)



    






Create Post

 Judy

 Friends ▼

What's on your mind, Judy?








 Aa 

Add to Your Post      ...

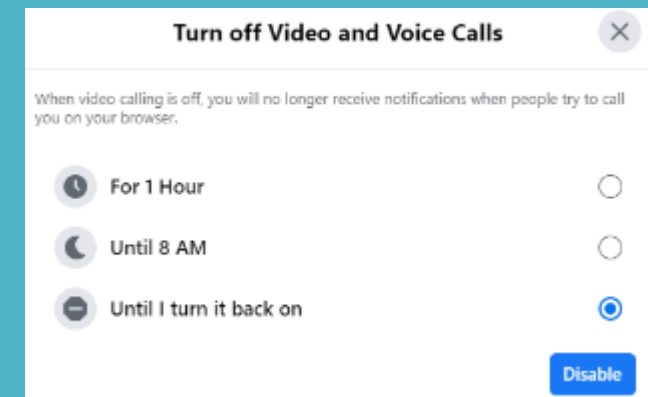
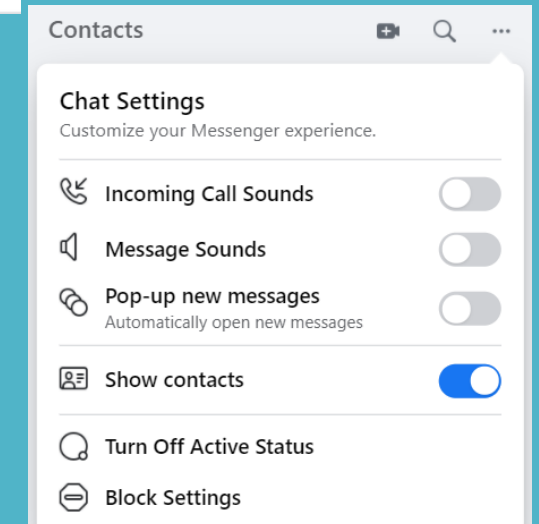
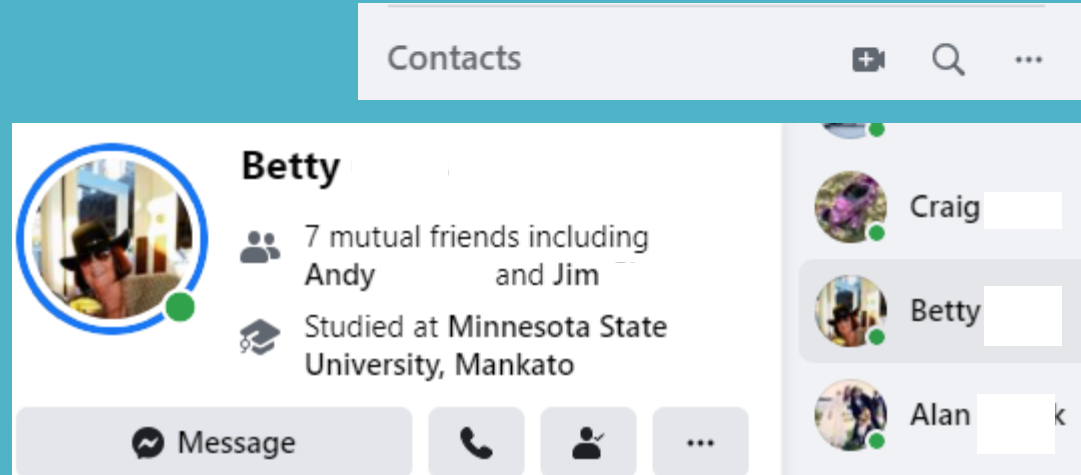
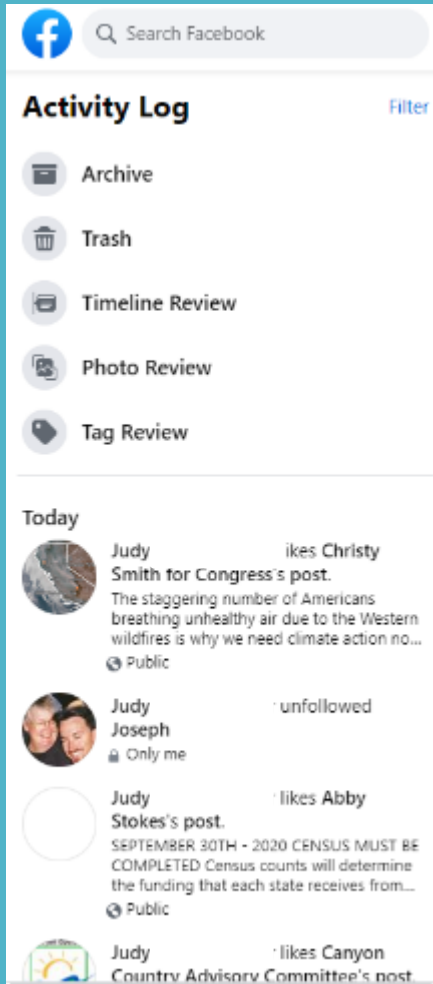
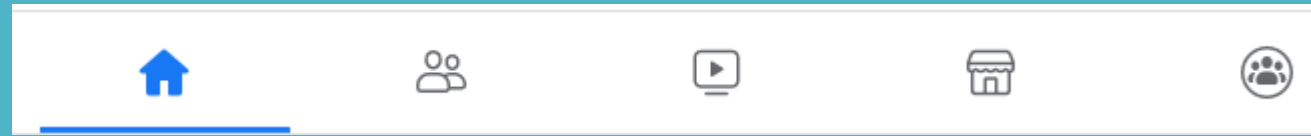
[Post](#)

Select Audience

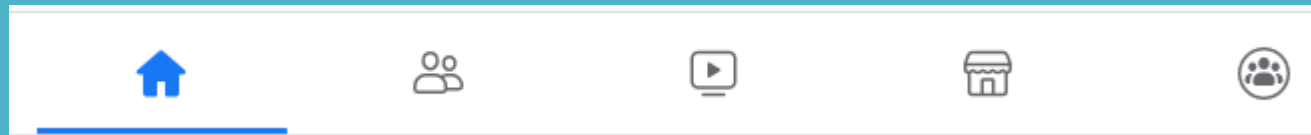
Who can see your post?
Your post will show up in News Feed, on your profile and in search results.

-  **Public**
Anyone on or off Facebook ☒
-  **Friends**
Your friends on Facebook ☐
-  **Friends except...**
Don't show to some friends ☐
-  **Specific friends**
Only show to some friends ☐
-  **Only me** ☐
-  **Custom**
Include and exclude friends and lists ☐
-  **Close Friends**
Your custom list ☐










My Home Page












My Home Page











Create

-  **Post**
Share a post on News Feed.
 -  **Story**
Share a photo or write something
 -  **Life Event**
Add a life event to your profile.
-
-  **Page**
Connect and share with customers or fans.
 -  **Ad**
Advertise your business, brand or organization.
 -  **Group**
Connect with people who share your interests.
 -  **Event**
Bring people together with a public or private event.
 -  **Marketplace Listing**
Sell items to people in your community.
 -  **Fundraiser**
Raise money for a cause you care about.




Messenger







-  Search Messenger
-  **New Message Requests**
From Facebook User and 5 more
-  **Barbara**
Barbara sent an attachment. • 3w
-  **Kathy**
You: BobG had the wrong date--d... • 3w
-  **Esther**
Please read 28th amendment Pl... • 11w
-  **Jonathan**
I hope you're doing well and stay... • 18w
-  **Gene I**
You are now connected on Mess... • 23w
-  **Arnie I**
Hi Judy, I Zoom safe to use. I hea... • 24w
-  **Leigh Ann**
You can now call each other and ... • 25w
- [See All in Messenger](#)

Notifications

- New**
-  You responded to City Council...
You can follow the host to get notified about future events.
a week ago
-  You responded to SCV Drive-thru Meet &...
You can follow the host to get notified about future events.
6 weeks ago
-  An admin approved your post in Santa Clarita Community.
23 hours ago
-  Nati Braunstein mentioned Canyon Country Advisory Committee in a comment: "Cany...
2 days ago
-  An admin approved your post in Santa Clarita Community.
6 days ago
-  Andy liked APCUG.
a week ago
-  APCUG has 1 new comment and 2 new post likes.
a week ago
-  Canyon Country Advisory Committee has 3 new post likes.
a week ago

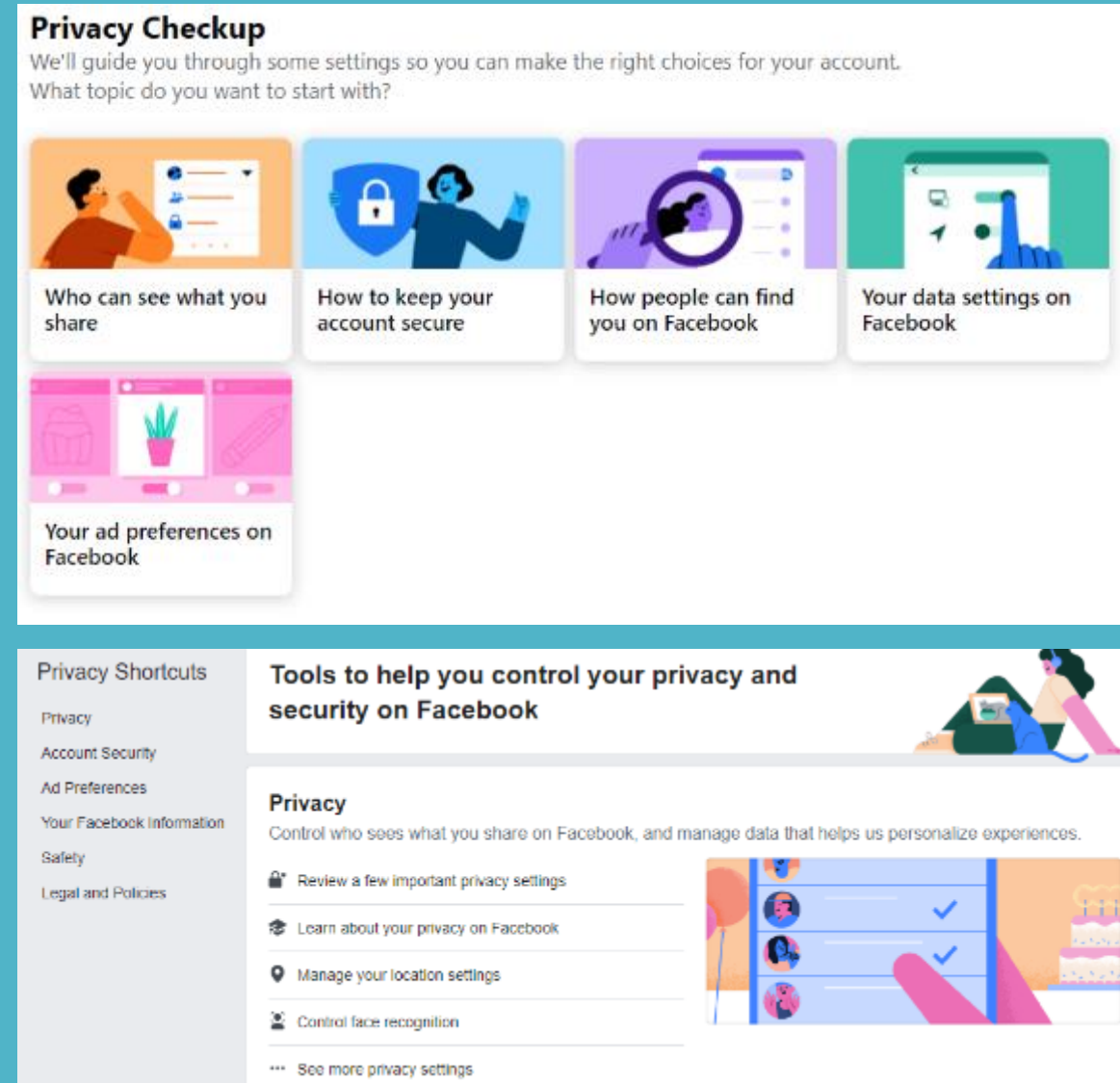
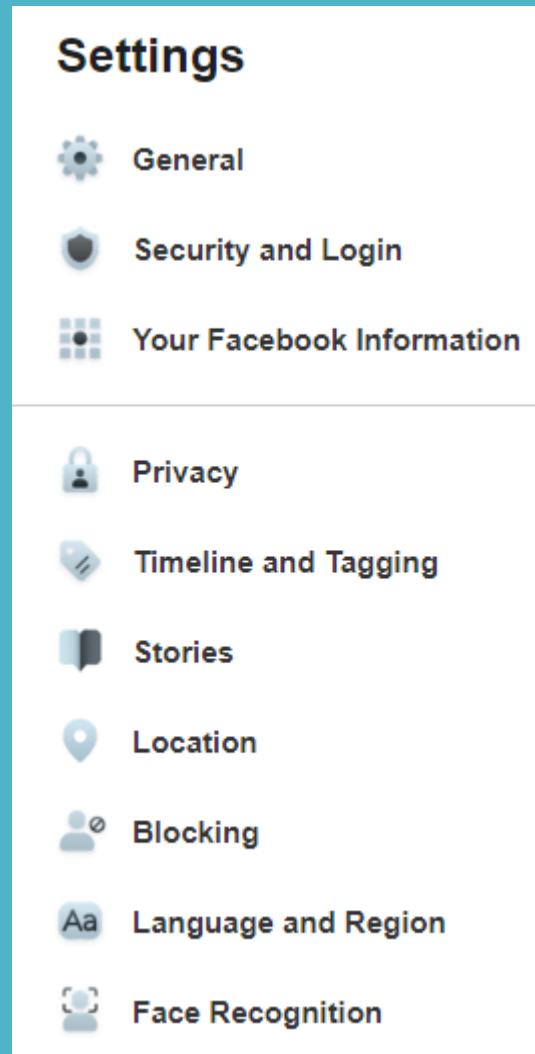
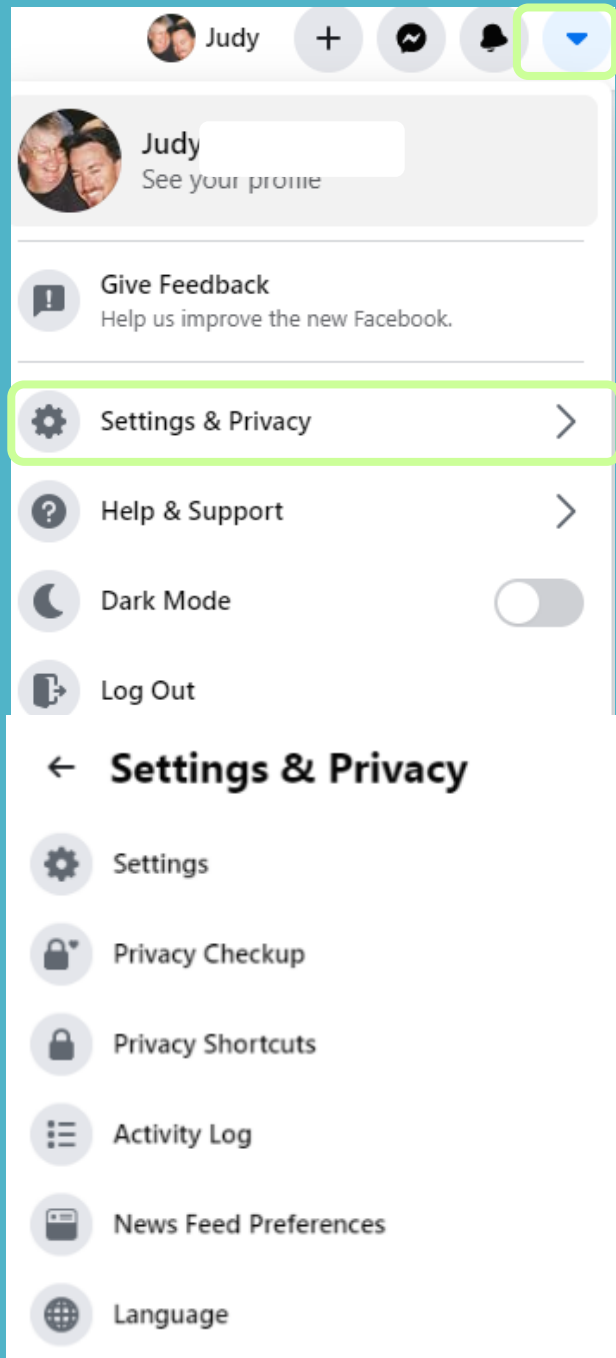
Notifications

-  Mark all as read
-  Notification settings
-  Open Notifications

-  **Judy**
See your profile
-
-  **Give Feedback**
Help us improve the new Facebook.
-
-  **Settings & Privacy**
-  **Help & Support**
-  **Dark Mode** ☐
-  **Log Out**
- [Privacy](#) · [Terms](#) · [Advertising](#) · [Ad Choices](#) · [Cookies](#) · [More](#) · Facebook © 2020

Settings

21 Selections



Settings

General Account Settings

Memorialization Settings Your Legacy Contact

Choose someone to look after your account after you pass away. They'll be able to:

- Manage tribute posts on your profile, which includes deciding who can post and who can see posts, deleting posts, and removing tags
- Request the removal of your account
- Respond to new friend requests
- Update your profile picture and cover photo

Your legacy contact can only manage posts made after you've passed away. They won't be able to post as you or see your messages. [Learn More](#)





We'll let your legacy contact know that you chose them. They won't be notified again until your account is memorialized.

If you don't want a Facebook account after you pass away, you can request to have your account permanently deleted instead of choosing a legacy contact.





[Request that your account be deleted after you pass away.](#)

News Feed Preferences

Take control and customize your News Feed.

-  **See First**
Choose who to See First in News Feed >
-  **Unfollow**
Unfollow people, pages, and groups to hide their posts >
-  **Reconnect**
Reconnect with people, pages, and groups you unfollowed. >
-  **Snooze**
Manage your snooze settings >

← Help & Support

-  **Help Center**
-  **Help Community**
-  **Support Inbox**
-  **Report a Problem**

Notifications



• **Notifications** • 1 Page posted new videos

See All



Darrei

Follow

September 9 at 10:00 PM · 🌐

Drowning osprey is saved by a brave girl

Such a selfless act.... See More



83K · 1.3K Comments

Marketplace



Reach More Buyers With Shipping

To help Marketplace sellers, we're waiving the 5% selling fee on shipped items through Dec 31, 2020.

[Learn More](#)

Today's Picks for You

📍 Santa Clarita - 40 mi



\$1

Brand new Aluminum 26 inch wheel Baby Cruiser
Valencia, CA



\$5

Cubre bocas artesanales
Los Angeles, CA



\$1

containers
Woodland Hills, CA



\$800

2011 Little Guy 5 Wide Teardrop
Los Angeles, CA
Dealership



FREE

Dog houses
Los Angeles, CA



\$10

Macetas de barro \$10 cada una!! Clay planters \$10 each!!
Lancaster, CA



\$200

Relocating to Europe, everything must go. Selling f...
West Hollywood, CA


Groups

Groups


Search Groups

+ Create New Group


Your Groups




Santa Clarita Community
Last active 2 hours ago




CIPCUG
Last active about an hour ago




The Bridge
Last active 16 weeks ago




Mr. Ai Travel Page
Last active 35 weeks ago



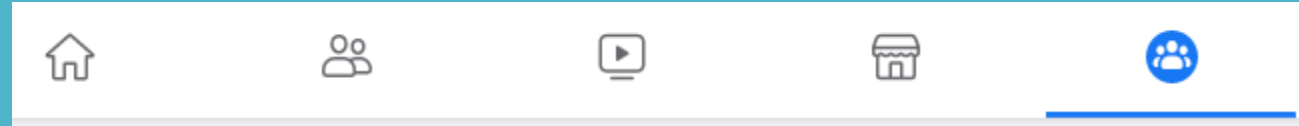
Claremont Seniors Computer club
Last active 26 weeks ago



Syncor
Last active 3 weeks ago




Westchester PC Users Group (WPCUG)
Last active 2 weeks ago




Hide suggestions
See fewer suggestions like this.

More Like CIPCUG



National Park Service (Fan Page)
135K members • 870 posts a day
Marsee Henon is a member
[Join Group](#)



Sweet Deals Finder
716K members • 2.1K posts a day
[Join Group](#)


[See More Groups](#)

Probably Shouldn't Share Online

- Consider the Golden Rule
- When posting to social media, following the online golden rule: Post only about others as you would have them post about you. If you can't say something nice, don't say anything at all.
- As a wise friend once said....Don't post anything on social media you wouldn't hang on your front door for everyone to see.



Privacy Checkup




Want to do a Privacy Checkup?

Judy, from time to time we remind people of our privacy tools. Privacy Checkup guides you through important settings like who can see what you share and how to keep your account secure.

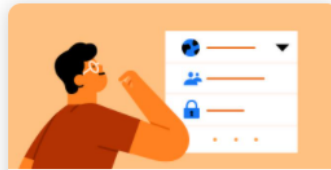
—The Facebook Privacy Team

[Start Privacy Checkup](#)



Privacy Checkup

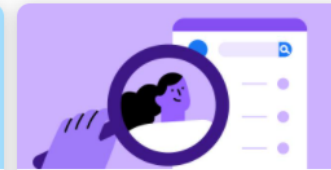
We'll guide you through some settings so you can make the right choices for your account.
What topic do you want to start with?



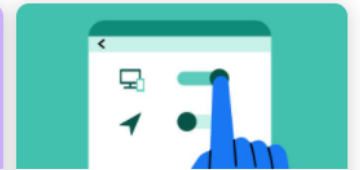
Who can see what you share



How to keep your account secure



How people can find you on Facebook



Your data settings on Facebook



Your ad preferences on Facebook

You can check more privacy settings on Facebook in [Settings](#).

Using Social Media Safely & Privately

- Is it safe to use social media?
 - Like any website, posts on a social networking site can contain links to viruses, spyware.....
- Malware
- Spam
- Phishing
- ID Theft
- Robbery
 - Don't post that you are going to be out on a certain evening, or on vacation....
 - Post your pictures when you return home

Beware

- Scammers are making virtual copies of real Facebook accounts by copying the photos, etc.
- They then send friend requests to the friends listed on the real account.
- There are countless ways you can be scammed because we tend to trust our 'friends.'
- If you receive a friend request from someone you are already friends with, search your friend list to see if you are still friends with that person.
- If you are, you have just received a friend request from a duplicate (and probably fake) Facebook account.
- Delete the request

Using Social Media Safely & Privately

- Think before you click or tap
- Think before you post
- Don't accept every friend request—decline the request
- Unfriend people whose posts you don't like, agree with....
- Keep your contacts private
- Don't download 3rd party apps
- Don't play social games
- Don't find that M that makes you a genius
- Trust your instincts

How Does Facebook Use your Information

- Personal information you provide can be used in various ways
- Profile - Age, gender, education....
 - Display 3rd party ads
 - Use your interest information to
 - Play a certain game
 - Join a group
 - Add someone as a friend
- There are many ways your personal information can be used legally = read Facebook's privacy policy)

LinkedIn



LinkedIn

- Focus on business
- Many of us aren't looking for jobs; it's a great way to keep track of former co-workers
- Membership is free – Premium \$29.99 to \$99.95 per month
 - Designed for job hunters, business networking, sales professionals

LinkedIn

- Profile page
- Intro
 - Personal information overview
 - Online business card
- Highlights
 - Mutual connections
 - Did you graduate from the same school
- Contact Info
 - Links to personal website or blog
 - Public email address / phone number

LinkedIn

- Activity
 - Most recent work activity
- Experience
 - List of current and previous employment
 - Educational and volunteer experience
- Skills and Endorsements
 - Specific professional skills
 - Endorsements from others
- Recommendations
 - Received or given to others

LinkedIn

- Interests
 - Companies and groups you are following
- Picture
 - Profiles with pictures get much more attention



Still #1 in California.
And top 4 in the nation.

UCLA Health

Stacey
Head of HR Systems and Analytics at UCLA Health
Los Angeles Metropolitan Area · 500+ connections

UCLA Health
California State University, Northridge

[Join to Connect](#)

About

Innovative and results-oriented Human Resources Systems and Operations leader with exceptional program development, process improvement and analytical skills. Proven track record in bridging technology solutions with business needs, creating positive client relationships and collaborating cross functionally with stakeholders at all levels. Global HR technology and operations experience, including Workday HCM, development, implementation and leadership.

Instagram



Instagram – Sharing Photos

- Mobile app for smartphone or tablet & a social network
- Much more popular among younger users
 - People in their 20s and 30s take a lot more photos and videos
- After you download and install the appropriate app
 - Set up your user profile
 - Link to your other social media accounts
- Photos and videos taken by friends appear in your Instagram feed

Instagram – Sharing Photos

Instagram

🔍 Search

Log In

Sign Up



westranchhockey

Follow

425 posts

371 followers

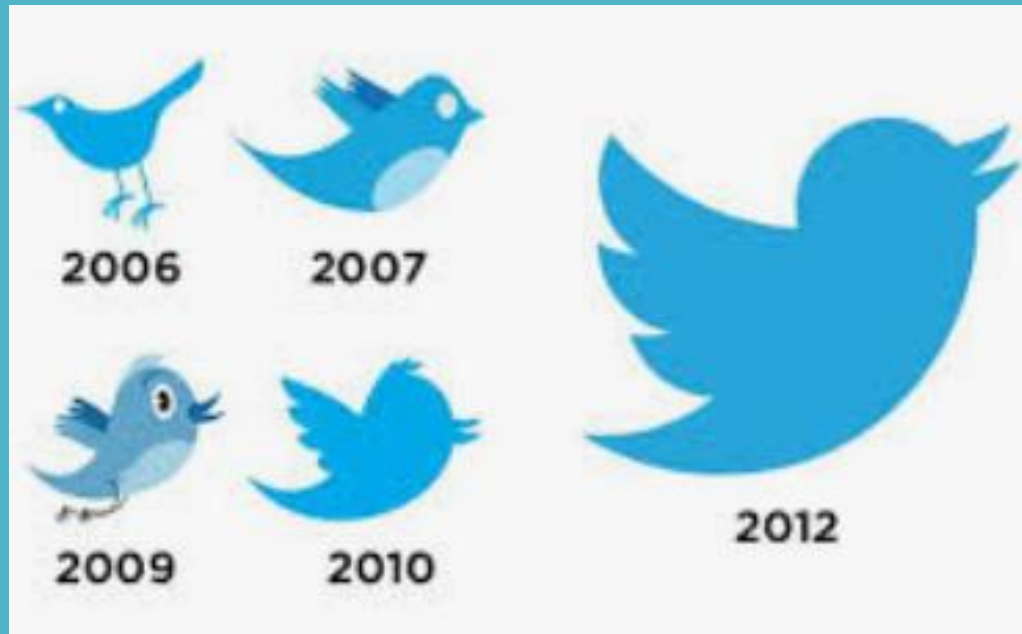
137 following

West Ranch Hockey

The official Instagram of West Ranch Hockey, member of the LA Kings High School Hockey League. #7 Trevor and #38 Bash forever in our hearts ❤️

www.santa-clarita.com/city-hall/departments/recreation-community-services-and...

Twitter



Twitter

- Twitter is a 'microblogging' system that allows you to send and receive short posts called tweets.
- Keeping up with what's going on in the world
 - Tweets posted by others
- When you mention other Twitter users in your tweets
 - Name becomes clickable
 - Clicking the name displays user's Twitter profile summary
 - Type an @ sign before their name; Twitter lists matching users

Twitter

- Twitter uses hashtags (#) to function as key words
 - Helps others find relevant tweets when searching for a certain topic
 - Tweets usually include one or more hashtags
- 280 characters in a tweet
- Include up to 4 photos, a GIF, or a video in your tweet
- Can add your location to a tweet

Twitter





West Ranch Hockey
1,023 Tweets






Follow

West Ranch Hockey
@WestRanchHockey


The official Instagram of West Ranch Hockey, member of the LA Kings High School Hockey League. #7 Trevor and #38 Bash forever in our hearts ❤️

📍 Santa Clarita, CA westranchhockey.com 📅 Joined November 2014


369 Following **279** Followers





You might like




rev
@rev

 Promoted













Desmond
@coach_dwoods




Twitter








Home





What's happening?




Tweet


Thanks. Twitter will use this to make your timeline better.

Undo

Show fewer Tweets from Engadget

This Tweet isn't relevant



Windows IT Pro 

@MSWindowsITPro · 1m

Such a good introduction if you're still managing [#Windows10](#) devices on-prem. A must watch!

Pinterest



Pinterest

- Social network that mostly appeals to women
- Pinterest is all about images
- Site contains a collection of boards, like a virtual corkboard
 - People share
- People who follow you see your pins in their feeds
 - You see their pins in yours
 - Click or tap a pin links back to the web page for that image
 - Read more info about the pin
 - Get a detailed recipe or set of instructions

Pinterest

- Can save images of anything
 - Clothing
 - Furniture
 - Recipes
 - DIY projects

Pinterest



Today

Explore

 Search for easy dinners, fashion, etc.

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Dennis Fuerst

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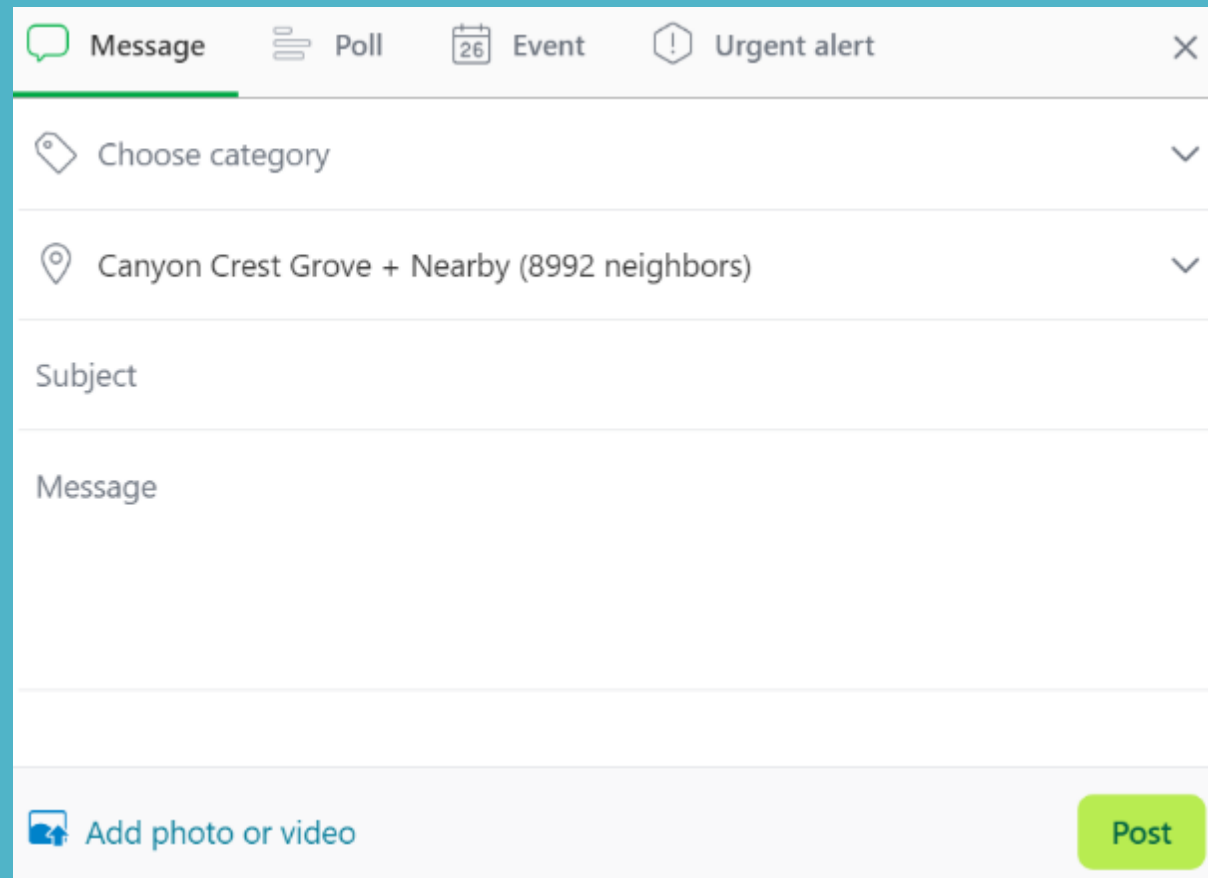


Nextdoor



Nextdoor

- Nextdoor is the neighborhood hub for connections and the exchange of helpful information, goods, and services.



The screenshot shows the Nextdoor mobile app interface for creating a post. At the top, there is a navigation bar with four options: "Message" (selected with a green underline), "Poll", "Event", and "Urgent alert". Below the navigation bar, there are two dropdown menus: "Choose category" and "Canyon Crest Grove + Nearby (8992 neighbors)". Below these, there are two text input fields labeled "Subject" and "Message". At the bottom, there is a footer bar with a camera icon and the text "Add photo or video" on the left, and a green "Post" button on the right.

Nextdoor

FYI #BobCatFire Evacuation Orders & Warning

BOBCAT FIRE EVACUATION WARNING



Deputy Sheriff. PIO
#LASD Joana



Deputy Tracy
Public Agency



Clorox
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Give help or get help with Nextdoor's Help Map

Neighbors are answering the call and Clorox is here to support it. Whether it's picking up prescriptions and groceries, walking a dog, or delivering supplies, kindness is sweeping neighborhoods... [See More](#)

I can online tutor
1st-4th grade!



Karen



+
 Nextdoor



Veronica Rascon

Plum Canyon La Madrid • 9 min ago

Movers Needed. Hello Neighbors!

Are you looking to make extra cash this weekend? I need help moving moving a curio cabinet from Calabasas to Santa Clarita. The curio cabinet is approximately 160 lbs and 7.5' tall. If you have a truck and a strong friend, please message me.

Posted in **Recommendations** to **24 neighborhoods**



Like



Co



Joanne

Canyon Country North

Little Tikes Cozy Coupe Push Car

\$40 OBO Only few months old. Mint condition, has only been kept indoors.




16 min ago • For Sale & Free




Message



Nextdoor


**Marc**
St. Clare • 6 hr ago

25: Rest Stop. <https://scvhistory.com/scvhistory/signal/reynolds/part25.html>

**SCVHistory.com | History of the Santa Clarita Valley by Jerry R...**
scvhistory.com




Posted in **General** to 25 neighborhoods

 Like  Comment


**Marissa**
Canyon Country South • 1 day ago

MOVERS WERE THIEVES. MY JEWELRIES WERE STOLEN!! I couldn't believe it when I discovered several of my jewelries were stolen by the movers. We don't know who of the three movers stole my jewelries. We brought it to their attention but they denied taking them. I removed the drawers out of my jewelry armoire but totally
See more...


Posted in **Recommendations** to 33 neighborhoods

 Like  13 Comments  11

[See 5 previous comments](#)

**Lori**
Canyon Gardens

By law they should be bonded and insured. You can file a claim. Documentation of said jewelry will definitely help.
3 hr ago [Like](#) [Reply](#)

**Marissa**
Canyon Country South

Yes, thank you for your response.
12 min ago [Like](#) [Reply](#)

Nextdoor

Nextdoor from Canyon Crest-across from Todd Longhorse park.

Solicitor. How many of you had a bearded nan in khaki shorts and a ball cap knock on their door tonight without telling you what he wanted? He was holding a clipboard of some sort and typing on his phone. (No mask, either) I ask what he wants. He asks for the homeowner, continuing to type on his phone and not really look at me. I ask what it's about, he repeats that he wants to talk to the homeowner. I ask regarding what? Still typing, he does a condescending chuckle then walks away. I ask why he's knocking on my door without telling me what it's about. "I asked a simple question and I didn't get an answer." I replied, "Nor did I!" So strange. No vehicle seen.

Person 1

Hair: white? ball cap, lightish, reddish hair, beard

Top: Greyshirt

Bottom: khaki shorts

Shoes: unk

Age: 30

Sex: m

Race: Caucasian

Build: medium

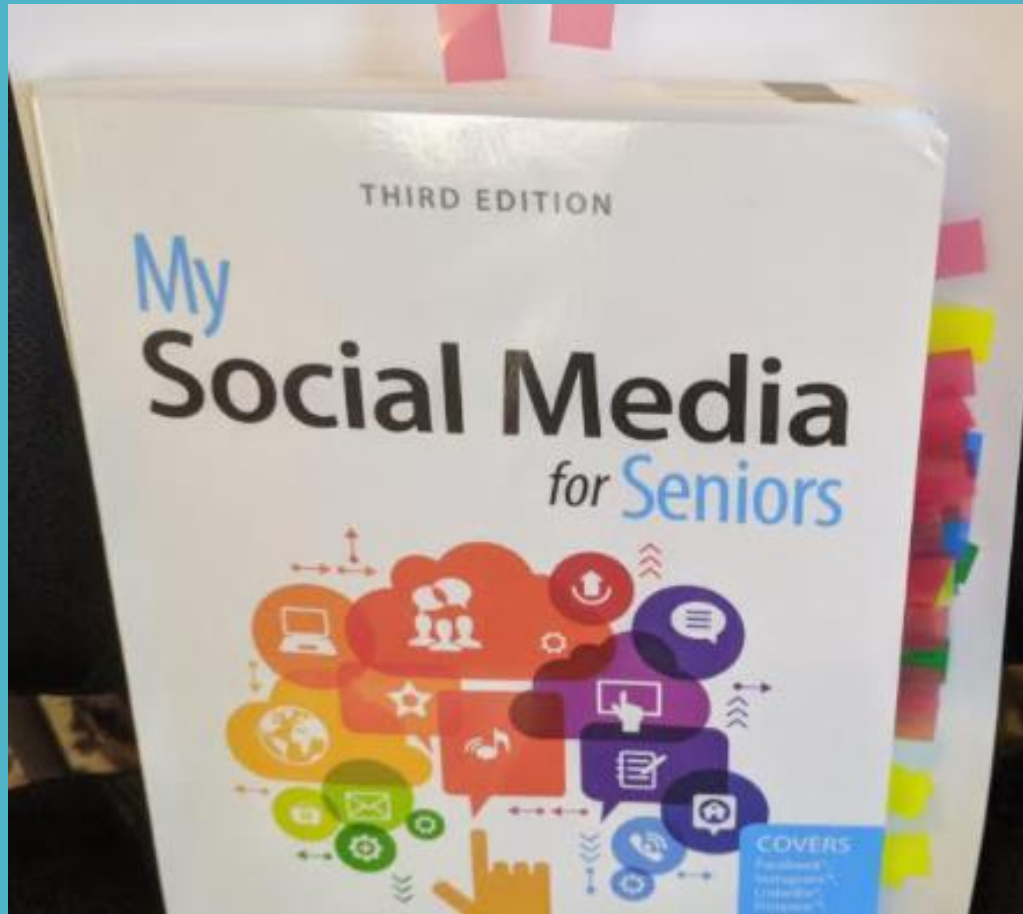
Other: carrying some type of clipboard, constantly typing on phone



Nextdoor

Thank You, Neighbor. I want to express our heartfelt gratitude to the neighbor who stayed with my wife Lisa after she bailed on her bike this morning near the railroad tracks at Soledad and Reuther. Like the Lone Ranger, I did not catch your name. Lisa believes it is Rich or Richard and you live in Pacific Grove. Thank you for staying with Lisa and keeping her calm and comfortable until I arrived. Lisa has a broken clavicle (you called it). She is scheduled for surgery Monday, but otherwise, she is doing well.

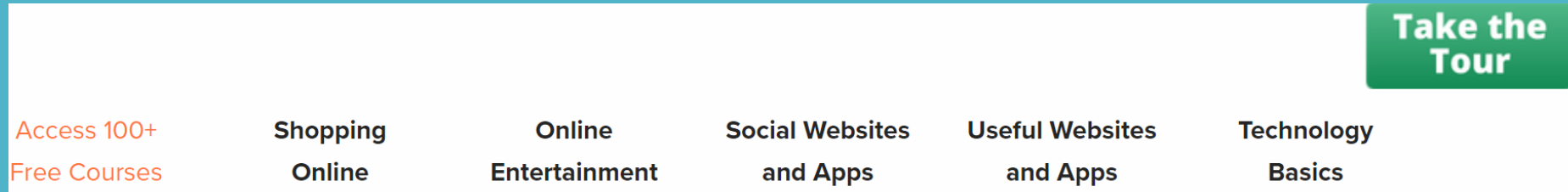
Resources



- My Social Media for Seniors, Michael Miller, 3rd Edition
- This is an AARP Real Possibilities book
- www.quepublishing.com/aarpbooks
- Total \$19.70 via PayPal – they don't ask if you are a member
- Except for the information about my FB page, all the info in this presentation is from this book
- I used the 1st edition to put together a Facebook and Twitter Saturday class for my adult ed students

Resources

- **Techboomers.com**



- **LinkedIn**

<https://edu.gcfglobal.org/en/linkedin/navigating-linkedin/1/>

- **Twitter**

<https://help.twitter.com/en/glossary>

<https://edu.gcfglobal.org/en/twitter>

Glossaries & Tutorials

- **Facebook**

<https://sproutsocial.com/insights/facebook-terminology-glossary/>

<https://edu.gcfglobal.org/en/facebook101/>

- **Instagram**

<https://edu.gcfglobal.org/en/instagram>

- **Pinterest**

<https://adanalytics.io/blog/the-ultimate-pinterest-glossary/>

<https://edu.gcfglobal.org/en/pinterest>

